



## Re-Defining the sports industry by building the first blockchain based marketplace for user driven sports and metabolic data.

### What is DYNOSTICS® ?

DYNOSTICS launched in 2014 with the mission to improve the health of people worldwide. We set out to build a best-in-class analytical device, that could provide feedback in minutes and wouldn't require any medical assistance. We now have the most efficient and most advanced analytical device on the market. It's already being used worldwide, by thousands of customers, including the likes of Red Bull and CleverFit.

### Why DYNO ?

While we developed a game-changing device, we felt we could go one step further. With all the data we collect from our devices, we became increasingly aware that we needed a fair, safe, and secure way to store that data. With the advent of Distributed Ledger Technology, it became clear that DYNOSTICS could break new ground by developing the first blockchain-based marketplace for sports and metabolic data.

On the blockchain powered DYNO Marketplace, our users will be able to dispose of their personal data as they see fit and share it with partners whom they trust, in an anonymized way. Partners such as insurance companies, hospitals, and research institutes will be able to purchase data from our users with DYNO tokens.

### The DYNO Token Sale

Private Sale for family & friends (closed)

Pre Sale (open)

Public Sale (to be announced)

Token metrics:

Token Utility: Trading between data owners and buyers

Symbol: DYNO

Supply: 1.000.000.000 DYNO tokens

For Sale: 550.000.000 DYNO tokens

Hard Cap: 35.000 ETH or \$25.000.000

Emission Rate: No new tokens will be minted

Price: 1 DYNO Token = 0,0000636363 ETH

### Who is behind DYNO / DYNOSTICS® ?

The DYNOSTICS and DYNO team is comprised of serial entrepreneurs with more than 10 years of experience building, scaling, and selling companies in the fitness, lifestyle and health-tech industries. They founded and sold a health-focus advertising agency, a fitness club franchising model, and a number of successful companies.

They invested 4 Million \$ from their previous exits into DYNOSTICS®.

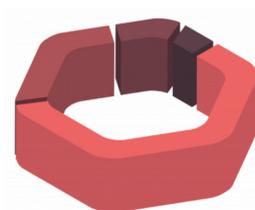
### How does the DYNOSTICS® device work ?

Our device can determine a user's performance and metabolic data in a few minutes, by analyzing the gases they inhale & exhale. Our method is based on 'spiroergometry'. Metabolic data is captured through a breathing unit and performance data through a pulse belt. The breathing unit is an oxygen mask, comprised of an array of sensors. A turbine is attached to the mask. It ensures that a constant flow of air is drawn from the breathing unit and measures the volume of air that passes through it. An arm device pumps the air, receives the data from the pulse belt and breathing unit, and sends it to our cloud, via Bluetooth. The data is then interpreted by our algorithm in real time and rendered in a digestible format, on our app.

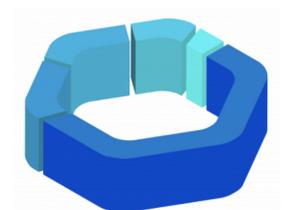
After completing these short series of tests, the user has access to a treasure trove of information. For example, the tests will tell users within which pulse ranges they increase performance or burn fat. Through the app, they'll be able to know how they process food, which kind of diet to follow, and how best to reach their fitness goals.

### Allocation of Funds

The funds will be used to scale our blockchain project and boost the business development of DYNOSTICS®. We intend to open new offices in the USA and China, and we will allocate up to \$1.5 million to exchange listings.



- 60% Market expansion
- 2.25% Research & development
- 3.10% Operations
- 4.5% Legal



- 55% public
- 15% public reserve (distributed after 12 months)
- 15% team
- 10% Advisors
- 5% Referral / Bounty / Advisor reserve